

VILAS COUNTY SNOWMOBILE TRAIL SAFETY COMMITTEE
Minutes of January 16, 2014 Meeting
Vilas County Courthouse, Conference Rooms 3, Eagle River, WI

PRESENT: Ralph Sitzberger, Chair; Carolyn Ritter, Vice Chair; Dale Mayo, VC Recreation Administrator; Gerard Ritter, VC Sheriff's Dept.; Cindy Burzinski, VC Tourism/Publicity; Gina Egan, VC Public Health; Rocky Caffarella, Alliance President; Mike Keintz, Alliance Rep NE; Holly Tomlanovich, Alliance Rep SE; Leo Crawley, Alliance Rep

EXCUSED ABSENCE: Tim Price, DNR Law Enforcement; Stan Guif, Alliance Rep SW

GUESTS: Ken Anderson, Media

Meeting called to order at 9:00 am by Chair Sitzberger.

Verification of posting of meeting - Mayo

Approve agenda to be discussed in any order at the discretion of the Chair. Motion by Crawley. Second by C. Ritter. Motion carried.

Approval of minutes from the 19 December, 2013 meeting. C. Ritter requested addition of first initial of the two Ritters who are members of the Committee to avoid confusion. Motion by to accept minutes with aforementioned corrects Crawley. Second by C. Ritter. Motion carried.

Budget Report – Mayo – Beginning budget balance of \$1691. Expense of \$1041 for payment to WJFW for Safety Ads. County budget addition for 2014 of \$1025. This reflects a \$25 increase over last year. Balance as of January 16, 2014 - \$1665. Burzinski asked about the \$540 left from 2013. These funds are in a carryover segregated account for the Committee. NO MOTIONS.

Public Health – Egan – Mayo request for funds from Public Health. Amount awarded was \$3400. This will be used for 6 Safety Banners to be used throughout the year. Discussion of the appearance of the banners. Consensus that Vilas County should be represented on the banners. Vilas County logo with appropriate Safety Committees. Acknowledgement of the Public Health Department for the financial support. Egan reported that the Northwoods Children's Museum has also received funds. These will be used on the Snowmobiling Display & the Kids Don't Float exhibit.

DNR Report – NO REPORT.

Alliance Report – Crawley – Meeting January 15, 2014. President Caffarella has set a Committee to discuss Trail Opening. Committee is to be made up of 1 representative of each 11 Snowmobile Clubs comprising the Alliance. As of January 15, 2014 there have been 7 deaths in the State. 5 off trail & hitting stationary objects.

Advertising, Public Relations – Burzinski – More discussion on the banners. The Safety Committee logo should appear on the banners. Discussion on just what can appear on the banners. Price will be contacted to clarify what can appear with the DNR copyrighted poster which is on the banner.

Because there are several Counties now using the TIN system Mayo will work on a collaboration between the Counties to run co-op style PSA's. This will get the message out further & will also spread out the cost.

Burzinski would also like to have the Vilas County Ad Agency possibly develop a creative design for the 2014-2015 season. Developing a cohesive message on all Vilas County Snowmobile Safety information. She requested 3 ideas from each Committee member to develop the cohesive message for next monthly meeting.

Banner for the Cross Country Cruiser trailer is to be printed free by the Ace Hardware Store in Woodruff. By consensus the design was accepted.

Sheriff's Report – G. Ritter – December report of 14-15 complaints. There were a lot of accidents. Most involving stationary objects. A group of 5 was cited for multiple violations. Repeatedly ran stop signs. Cited for that & OWI. 30 hours on sled thus far for January

Recreation Administrator Report – Mayo – In Vilas County it has been a relatively safe snowmobiling season so far. The Committee continues to receive timely reports from Law Enforcement & hospitals.

Date for next meeting – Thursday, February 20, 2014 – 9am – Vilas County Courthouse Rooms 2 & 3.

Adjourn – 10:15am by Chair Sitzberger
Respectfully submitted by Holly A. Tomlanovich