



# Vilas County Tourism & Publicity

330 Court Street • Eagle River, WI 54521

715-479-3649 • 800-236-3649 • Fax: 715-479-3748 • vilasadv@co.vilas.wi.us • www.vilas.org

## Notice of Meeting

### Committee Members:

Linda L. Thorpe  
Chair

Emil Bakka  
Vice Chair

Ronald DeBruyne

Leon Kukanich

Mark Rogacki

**COMMITTEE:** Vilas County Tourism & Publicity  
**PLACE:** Conference Room #1, Eagle River, Wisconsin  
**DATE:** Tuesday, March 11, 2014  
**TIME:** 9:00am

*A quorum of the Vilas County Board and various County Board committees may be present at this meeting. No business will be discussed nor any action taken by the Vilas County Board or any other County Board committee, other than the committee listed on this notice.*

## Agenda

1. Call to order.
2. Motion to accept the agenda at the Chair's discretion.
3. Motion to approve the minutes of the February 4, 2014 Tourism & Publicity Committee meeting.
4. Introductions.
5. Consolidation of Education, Tourism and Economic Development Committees.
6. Vilas County Musky Marathon.
7. Vilas County Chamber.
8. 2014 Vilas County Travel Guide.
9. Pilch & Barnet.
10. Pilch & Barnet, Inc. Contract Conversion from One Year to Three Year – Resolution to the Vilas County Board
11. The Northwoods of Wisconsin Five County Branding Grant.
12. Vilas County Non-motorized Trail Map/App Project.
13. Equipment Purchase.
14. Department Reports.
15. Economic Development Corporation Report.
16. Correspondence/Communications.
17. Set next meeting.
18. Adjourn.

If a committee member cannot be present for this meeting through its entirety, please notify the chairperson of your committee or the department relative to your meeting. A new meeting date may have to be rescheduled in order for your committee to obtain a full quorum.

If you are unable to attend, please call the Vilas County Tourism & Publicity Department at (715) 479-3649. If you have any special needs, or require special accommodations, please call (715) 479-3649 or write: 330 Court Street, Eagle River, WI 54521

### **NOTICE OF POSTING: March 4, 2014**

pc All Committee Members  
 Courthouse Bulletin Boards  
 County Clerk - Dave Alleman  
 County Board Chair - Steve Favorite  
 Corp Counsel - Martha Milanowski  
 (via S. Nesbit)  
 Human Resources -Janna Kahl  
 Finance -Jason Hilger  
 Fred Radtke  
 LdF Tribal President-T. Maulson  
 LDF Town Chair-Matt Gaulke  
 LdF Town Clerk- N. Edwards  
 LdF Zoning -S. Ackland  
 Human Service Center  
 Vilas Co. Hwy Dept-L. Krus

Vilas County News Review  
 Vilas County News Review-K. Anderson  
 Lakeland Times-Editor  
 Lakeland Times-J. VanDeLaarschot  
 Northwoods River News  
 WERL/WRJO Radio-B. Marcus  
 WHDG Radio  
 WXPR Radio-K. Krall  
 WCYE Radio  
 ER City Hall-J. Laux  
 ER City Hall-J. Strelitzer  
 Olson Memorial Library-D. Anderson  
 FYI Northwoods-E. Johnson  
 Ironwood Daily Globe  
 WJFW-TV 12

Dennis Lawrence  
 Mary Jo Berner  
 Matt Seegert  
 Area Chambers  
 Pilch & Barnet  
 Great Headwaters Trails  
 Dennis Nielsen  
 Fritz Laeser  
 Fred Brogle  
 Jean Nitz  
 VC Economic Dev. Corp  
 Lynn Uphagrove